

2016 SOUTHEASTERN APPLE GROWERS MEETING

Sponsored by the North Carolina Apple Growers, Inc.

DoubleTree By Hilton Asheville - Biltmore

February 9-10, 2016

Tuesday, February 9, 2016

- 10:00 AM** **Welcome and Opening Remarks**
Presiding - Mr. Jim Saylor, President - NC Apple Growers, Inc.
- 10:15** **NC Assessment Update and Funding Challenges**
Ms. Christen Nix, Chair, Research Funding Support Committee, NC Apple Growers Association
- 10:30** **How to Reduce Stink Bug and Plum Curculio Damage**
Dr. Jim Walgenbach, Entomologist, NCSU, Mills River, NC
- 11:00** **What Is NEWA and How Can it Benefit Apple Growers**
Dr. Juliet Carroll, Fruit IPM Coordinator, New York State IPM Program, Cornell University, Geneva, NY
- 11:30** **How We Grow Apples in Pennsylvania?**
--Mr. Greg Nix - Moderator
--Mr. Dave Benner, El Vista Orchards, Fairfield, PA
--Mr. Jack Bream, Bream Orchards, Orrtanna, PA
--Mr. John Lott, Bear Mountain Orchards, Aspers, PA
- 12:00** **Lunch and Visit Exhibit Area**
- 1:30** **The Mythology of Zeus (This Has Nothing to Do with Greece)**
Mr. Wayne Mitchem, Orchard Floor Management Specialist
- 2:00** **Glomerella Update – What Have We Learned?**
Dr. Mike Parker, Horticultural Science, NCSU, Raleigh, NC
- 2:30 PM** **Oozes, Spots, Scabs, and Rots: Identification and Management of Apple Diseases**
Dr. Sara Villani, Plant Pathology, NCSU, Mills River NC
- 3:00** **Break**
- 3:20** **Using NEWA to Maximize Your Apple Thinning Dollar and Effectiveness**
Dr. Juliet Carroll, Fruit IPM Coordinator, New York State IPM Program, Cornell University, Geneva, NY
- 3:50** **Play It Again, Sam. Consistency's the Name of the Game**
Dr. David Lockwood, Plant Sciences, UT, Knoxville, TN
- 4:20** **Adjournment**
- 6:30** **2016 Southeastern Apple Growers Meeting Banquet**
Master of Ceremonies: Mr. Greg Nix, Hendersonville, NC
Entertainment: Mr. Sid Davis, Charlotte, NC

Wednesday, February 10, 2016

8:30 AM **Coffee in Exhibit Area**

8:45 am **Welcome -**

- 8:55** **Marketing Efforts on Behalf of NC Apple Growers**
Mr. Jack Ruff, NCDA&CS Marketing Specialist, Asheville
- 9:10** **Managing Insect Pests and Protecting Pollinators**
Dr. Jim Walgenbach, Entomologist, NCSU, Mills River, NC

9:40

Looking Ahead - Keys to the Future for Our Businesses

--Mr. Greg Nix - Moderator
--Mr. Dave Benner, El Vista Orchards, Fairfield, PA
--Mr. Jack Bream, Bream Orchards, Orrtanna, PA
--Mr. John Lott, Bear Mountain Orchards, Aspers, PA

10:25

Break

10:45

What's Happening in Representing America's Favorite Fruit

Mr. Jim Bair, CEO USApple Association, Vienna, VA

11:15

NC Apple Growers Inc. Business Meeting

11:30

Adjourn to the Exhibit Area for Lunch

--Sandwiches, chips and drink will be provided in the Exhibit Area

JOINT PROGRAM WITH THE TOMATO/ WESTERN VEGETABLE GROWERS

Moderator: Dr. Chris Gunter, Horticultural Science, NCSU

1:00 PM

Future Opportunities and Challenges of the NC Fruit and Vegetable Industries- Panel

Dr. Sylvia Blankenship, Moderator

--Mr. Steve Troxler, NC Commissioner of Agriculture
--Dr. Richard Linton, Dean, CALS, NCSU
--Mr. Larry Wooten, President of the NC Farm Bureau

1:45

Introduction and Remarks from Dr. Rich Bonanno, Director of the NC Cooperative Extension Service, NCSU

2:00

Critical and Emerging Labor Issues – Panel

--Mr. Arvill Scott, NC Dept. of Commerce - Moderator
--Mr. Richard Blaylock, Division Director, US Dept. of Labor
--Mr. Allan Henderson, C.L. Henderson Produce, Hendersonville, NC
--Mr. Joe Deal, Deal Farms, Franklin, NC

2:50

Break

3:10

Food Safety Modernization Legislation on the Farm – Panel

Ms. Debbie Hamrick, NC Farm Bureau – Moderator
--Ms. Lisa Nix
--Randall Patterson
--Dr. Chris Gunter
--Ms. Diane Ducharme
--Dr. Eduardo Gutierrez
--Mr. Roland McReynolds, Carolina Farm Stewardship Association

4:00

What You Need to Know About GMO's

Dr. Keith Edmiston, Crop Science, NCSU, Raleigh

4:30 **Adjournment of the 2016 SE APPLE Growers Meeting**

-----**Auxiliary Program**-----

Tuesday, February 9

8:00AM

Registration

10:00

Hospitality Room Opens

6:45 PM

Banquet and Program Speaker

Wednesday, February 10

9:30-11:30 AM

Bingo

Noon

Luncheon